

PRIVACY POLICY

We, HOPPECKE Batteries, Inc., are strongly committed to protecting the privacy of users of our Site. The purpose of this Privacy Policy is to inform you, as a visitor to our Site, what kinds of information we may gather about you when you visit, how we may use that information, and whether we disclose it to anyone. This Privacy Policy applies only to us and our subsidiaries and affiliates, and not to other companies' or organizations' sites to which we may link.

If we decide to change this Privacy Policy, the changes will be posted here in this area so that you will always know the information we gather, how we might use that information and to whom we may disclose it. We reserve the right, at our discretion to change, modify, add or remove portions of this policy at any time. Please make sure to check this page periodically for any changes.

THIS SITE IS NOT INTENDED FOR USE BY MINORS. ACCORDINGLY, WE DO NOT REQUEST ANY PERSONAL INFORMATION FROM MINORS, AND MINORS ARE NOT ALLOWED TO MAKE PURCHASES OR PARTICIPATE IN CONTESTS ON THIS SITE. MINORS SHOULD NOT POST ANY PERSONAL INFORMATION TO THIS SITE.

Information About All Our Visitors

We collect certain information from and about our users in three ways – directly from the user, from our Web server logs, and with cookies.

User-Supplied Information: There are several areas in the Site where we collect personal information from you on a voluntary basis. Personal information is information about you that is personally identifiable, such as your name, e-mail address, mailing address, phone number, credit card details, and other personal information included in an order submitted by you. We may collect this information at the following times; (i) when you create an account; (ii) when you register to receive communications from this Site and/or other HOPPECKE owned sites; (iii) when you seek information about, or purchase, products offered through this Site or other HOPPECKE owned sites; and (iv) when you provide personal information to us through feedback, surveys, or other forms provided on this Site or other HOPPECKE owned sites.

Server Log Information: When you visit an Internet site, you disclose certain information about yourself, such as your Internet [Protocol] (IP) address, browser type, the time of your visit, and the referring location (e.g., the site page that offered a link to our Site page). Other information disclosed includes clickstream data, which includes a record of the clicked selections you make while visiting this Site. Like many other sites, we record this basic information about visits to this Site.

Cookies: In order to offer and provide accurate, customized, personal service, we use cookies to store and help track your information. These cookies are relatively standard

and do not contain personally identifiable information. If for any reason you wish not to take advantage of cookies, you may have your browser not accept them, although this will disable or render unusable some essential features of our Site and services. If you disagree with our usage of cookies, please do not visit this site.

You should remember that whenever you voluntarily disclose information online, such as on message boards, through e-mail, discussion groups, or in chat areas, your information can be collected and used by others. Although we try to protect your information, we cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. You are solely responsible of maintaining the secrecy of any passwords you set up and/or any account information.

How and When Information is Used

We use information collected from you, whether supplied directly by you or obtained from web server logs or cookies, in any of the following ways:

- To improve our Site (we continually strive to improve our Site offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions (note: your information will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested)
- To perform services you have requested;
- To administer a contest, promotion, survey or other feature of the Site
- To send periodic e-mails (if at any time you would like to unsubscribe from receiving future e-mails, we include detailed unsubscribe instructions at the bottom of each e-mail)

We may also disclose information collected from you through this Site in order to: (i) comply with applicable laws; (ii) respond to government inquiries; and (iii) protect the rights or property of HOPPECKE or visitors to this Site.

How We Protect Your Information

Except in connection with providing information to our business associates for the purpose of responding to inquiries made by you, and performing our obligations to you, we do not use or disclose your personal information to any third parties without your permission. Any aggregated statistical ratings information we may provide to

prospective advertisers or partners, as noted above, will not contain any such personal information.

We implement a variety of security measures to maintain the safety of your personal information. Unfortunately, however, no data transmission over the Internet can be guaranteed to be 100% secure. Accordingly, while we strive to protect your personal information, we cannot guarantee or warrant the security of any information you transmit to us, or to or from our online products or services. You transmit all such information at your own risk.

Who Has Access to the Information

Except as described in this policy, we will not willfully disclose any individually identifiable information about users of this Site to any third party without first receiving that user's permission. We may disclose your information when we believe in good faith that the law requires it or to protect our or other's rights or property.

We may disclose your information to trusted third parties who assist us in operating our Site, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

WHILE WE STRIVE TO SELECT THIRD PARTY PARTNERS WHO HAVE OR SHARE THE SAME STANDARDS IN REGARDS TO PRIVACY POLICIES COMPARABLE TO ITS OWN THE USER AGREES THAT WITH RESPECT TO THOSE THIRD PARTIES, INCLUDING WITHOUT LIMITATION THE SITES WE LINK TO, WE DO NOT MAKE ANY REPRESENTATION OR WARRANTY REGARDING THE SAME, NOR WILL WE BE RESPONSIBLE TO THE USER OR ANYONE ELSE FOR ANY PRODUCTS, SERVICES OR OTHER MATERIAL THAT MAY BE SOLD, LICENSED, DISTRIBUTED OR PROMOTED BY SUCH THIRD PARTIES OR ON SUCH SITES, OR FOR ANY CONTENT ON SUCH SITES. WE ENCOURAGE VISITORS OF THESE SITES TO REVIEW THE PRIVACY POLICIES POSTED ON THESE SITES.

Opting-Out

You may register to receive communications from us directly on the Site or through a third party. After you register, we may periodically send you newsletter and other e-mails featuring special offers, promotions and other benefits. If you no longer wish to receive these communications, please let us know by clicking on the "unsubscribe" link in our e-mails. Our e-mail database is continually updated. However, you may continue to receive e-mail communications from us for up to ten business days from the time we receive your unsubscribe request. Please note that HOPPECKE can only control its own mailing list and policies. Third party advertisers that maintain their own mailing lists

may send communications that advertise our products or services; and you may need to contact those parties directly in order to stop receiving their e-mail communications.

Certain administrative communications, including e-mails and telephone calls, are necessary in order to deliver HOPPECKE products and services. If you agree to purchase HOPPECKE products and services, you agree to receive these administrative communications. For further clarification of these HOPPECKE administrative communications, please contact our customer service center at admin@systemizerselect.com

Third Party Links

When you visit a site to which HOPPECKE provides a link, please be aware that you will be interacting with a third party that operates under its own privacy policy. If you choose to purchase products or services through a third party site, or otherwise access a third party site, the data collected by the third party is governed by that third party's privacy policy. We encourage you to review the privacy policies of any other sites you visit.

California Privacy Rights

This paragraph applies only to California residents. HOPPECKE may, from time to time, share you personally identifiable information with unaffiliated third parties or their direct marketing purposes. As a California resident, you have a legal right to request and receive in writing or by e-mail the names and addresses of all such third parties who received your personally identifiable information during the previous calendar year and a list of the types of personally identifiable information disclosed to such third parties. To request such information, please send an e-mail to admin@systemizerselect.com or write to:

Site Administrator
HOPPECKE Batteries, INC.
2 Berry Drive
Hainesport, NJ 08036

e-mail: admin@systemizerselect.com

We will not honor such a request more than once per calendar year.

Generally

This Privacy Policy applies only to information collected through this Site and not to information collected offline or through other means or media.

Questions regarding the above statement should be directed to us for clarification.